



# Cloverdale Paint

 Proudly Canadian Owned & Operated

## STORE SALES SUPPORT AND POP CATALOGUE



## 3" x 3" SHELF TALKERS



3" x 3" Discontinued Shelf Talker Tags  
SKU: SAS0066



3" x 3" Hot Buys Shelf Talker Tags  
SKU: SAS0065



3" x 3" I Buys Shelf Talker Tags  
SKU: SAS0000



3" x 3" New Products Shelf Talker Tags  
SKU: SAS0064

AUTHORIZED DEALER



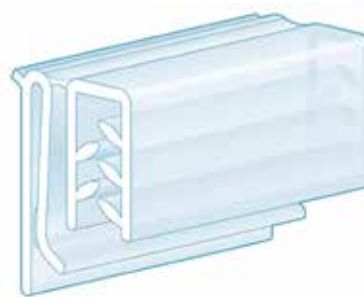
3" x 3" ProBuys Shelf Talker Tags  
SKU: SAS0063

AUTHORIZED DEALER



3" x 3" Sale Shelf Talker Tags  
SKU: SAS0062

AUTHORIZED DEALER



KostKlip Flush Hinged Sign Holder - 1"  
237c -105775  
pkg - 100 per bag  
SKU: SAF0010

AUTHORIZED DEALER

## 5" x 7" BULK BUYS TENT CARD



5" x 7" Bulk Buys Double-Sided,  
Self-Standing Tent Card  
Bundles of 25  
SKU: SAS0074

## 4" x 4" SUNDRY SHELF TALKERS



### **BRUSH TIP**

**A SYNTHETIC BRUSH WORKS BEST FOR LATEX PAINTS AND A PURE BRISTLE BRUSH FOR OIL PAINTS.**

The right brush for the job will help ensure your project goes smoothly. A better brush holds more paint, lasts longer, and is easier to clean.

4" x 4" Brush Tip Shelf Talker Tags



### **FILLER TIP**

**DON'T FORGET YOUR PUTTY KNIFE & SANDPAPER!**

Repairing the surface before painting by filling your nail holes and imperfections will greatly improve the look of your finished product.

4" x 4" Filler Tip Shelf Talker Tags



### **FRAME TIP**

**A GOOD ROLLER CAGE (FRAME) WILL HELP KEEP YOUR HAND COMFORTABLE.**

Some have internal bearings which provide super smooth rolling as you paint your surface.

4" x 4" Frame Tip Shelf Talker Tags



### **ROLLER TIP**

**CHOOSE THE RIGHT NAP TO USE FOR YOUR PROJECT BASED ON THE KIND OF SURFACE YOU WILL BE PAINTING.**

Thicker rollers being for rougher surfaces, finer roller sleeves for smoother surfaces.

4" x 4" Roller Tip Shelf Talker Tags



### **TAPE TIP**

**TAPE SAVES TIME HAVING TO TOUCH UP AFTERWARDS.**

The correct tape for your painting project will not only give your walls a crisp, straight line but will also save you time by helping to prevent paint from "bleeding" under the tape.

4" x 4" Tape Tip Shelf Talker Tags



### **TRAY TIP**

**FROM A MINI TO A JUMBO, SELECT YOUR TRAY ACCORDING TO YOUR PROJECT SIZE.**

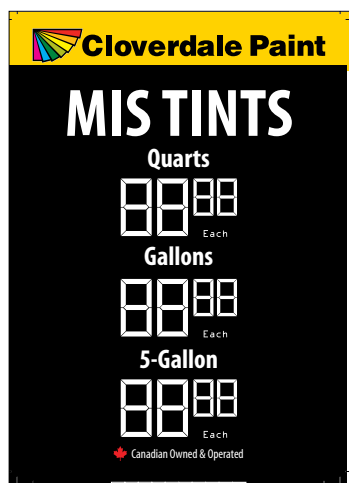
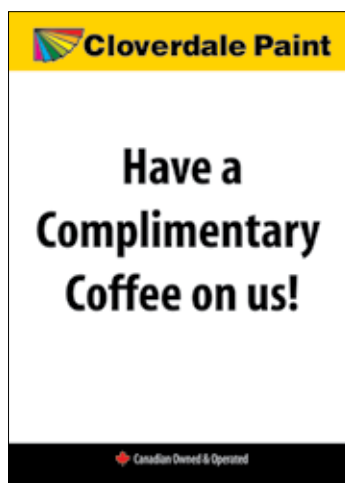
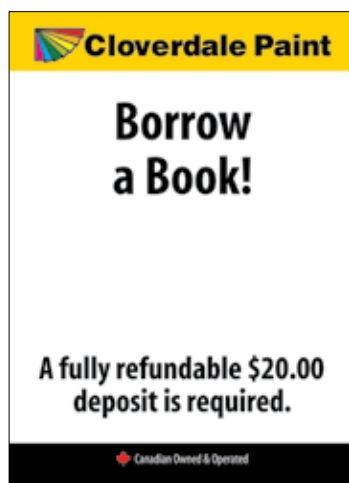
Mini trays are great for small projects. Jumbo trays can hold up to a gallon of paint, allowing you to spend more time painting and less time filling your tray. Tray liners are also available to speed up the cleaning process.

4" x 4" Tray Tip Shelf Talker Tags

\* No SKU.

Can be ordered directly from Erin Cosens in the Marketing Department.

## 5" x 7" COUNTER SIGNS



\* No SKU.  
Can be ordered directly from Erin Cosens in the Marketing Department.



KostKlip L-Style Angled Sign Holder  
102L-100427  
pkg - 25 per bag  
SKU: SAF0009

AUTHORIZED DEALER



## 8.5" x 11" COUNTER / WINDOW SIGNS



\* No SKU.  
Can be ordered directly from  
Erin Cosens in the Marketing  
Department.

## 8.5" x 11" SPRAY SHOP SIGNS



## 8.5" x 11" SIGN HARDWARE



Tru-Vu Literature Holder  
& Business Card Pocket  
TUT-6  
SKU: SAF0006



Tru-Vu Deluxe Series T-Style Counter  
Top Literature Holder  
TVT-1  
SKU: SAF0017



Prisma U Pocket Wallmount  
Print Holder  
PRI-1  
SKU: SAF0004



Premium Large Suction Cup w/  
Metal Hook  
7038-H  
SKU: SAF0005

\* No SKU.  
Can be ordered directly from  
Erin Cosens in the Marketing  
Department.

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## SPRAY SHOP RATE SIGN



35"W x 28"H Spray Rate Sign  
\* No SKU.

Can be ordered directly  
from Dan Seguin in the  
Marketing Department.

## EXTERIOR NO PARKING SIGNS



9"x 12" Parking Sign

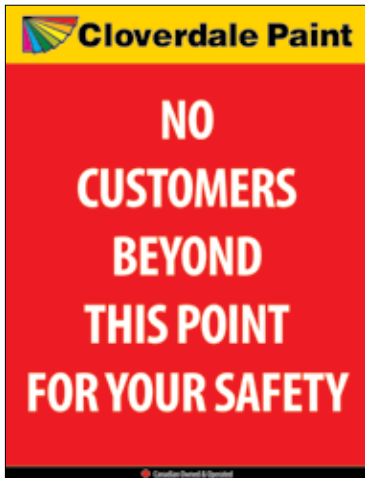


12"x 12" Parking Sign

\* No SKU.

Can be ordered directly from Dan Seguin in the Marketing Department and are designed to suit the needs of the location. Please consult with building manager as to the rules regarding signage on strata properties.

## 8.5" x 11" LAMINATED SAFETY SIGNS



\* No SKU.

Can be ordered directly from Erin Cosens in the Marketing Department.

## MERCHANDISING HEADERS



**Cloverdale Paint**  
**DO YOU NEED?**

36"W x 6" H Feature Header



**Cloverdale Paint**  
**BULK & CASE LOTS**

31.5"W x 6" H Feature Header

33.5"W x 6" H Category Gondola Sign Blank - Small

45"W x 6" H Category Gondola Sign Blank - Large

\*No SKU.  
These are new store setup headers.  
Replacements can be custom ordered if needed.



33.5"W x 6" H Feature Headers



Moulded Plastic Base w/ Magnet  
"Boot Holder"  
RZ-BM  
SKU: SAF0019

AUTHORIZED DEALER



Super Grip Poster Channel 12"  
RZ-SG-12  
SKU: SAF0020

AUTHORIZED DEALER



ULine Hook & Loop Tape  
S-119575  
1"x3"- 200 Sets  
SKU: SAF0026

AUTHORIZED DEALER



# MERCHANDISING HEADERS



Guardian Section Header SKU: SAS0103



45.25"W x 10"H Product Headers  
 \*All headers will be SKUed in the near future.  
 These are new store setup headers. Replacements can be custom ordered if needed.



Super Grip Heavy Duty Display Holder  
 113-48  
 SKU: SAF0021

AUTHORIZED DEALER

# STORE LOCATION CARDS


**Cloverdale Paint**

**Store Locations**

**British Columbia - Lower Mainland B.C.**

6950 King George Blvd., Surrey

31785 S. Fraser Way, Abbotsford

33-19638 Fraser Hwy., Langley

1790 Boundary Road, Burnaby

*Spray Shop*

#115-5589 Byrne Road, Burnaby

1852 West Broadway, Vancouver

10277 King George Blvd., Surrey

Unit 103-18770 96th Ave., Surrey

1624 Pemberton Avenue, North Vancouver

#6 38921 Progress Way, Squamish

#2 3033 King George Blvd., White Rock

120-6080 Russ Baker Way, Richmond

#12-970 Westwood Street, Coquitlam

20691 Lougheed Hwy., Maple Ridge

#305, 45389 Luckakuck Way, Chilliwack

751 Terminal Ave., Vancouver

32790 Lougheed Hwy., Mission

8190 Winston St., Burnaby

**British Columbia - Interior B.C.**

1668 Nicholson St., Prince George *Spray Shop*

2804-44 Ave., Vernon

951 Victoria Street, Kamloops

1950 B Springfield Rd., Kelowna *Spray Shop*

Unit 135-1525 Cranbrook St. N., Cranbrook

464 Juniper St., Osoyoos

1652 Fairview Rd., Penticton

Unit 2-1726 Byland Road, Westbank

**British Columbia - Vancouver Island B.C.**

15A-555 Anderson Road, Saanich *Spray Shop*

1616 Cedar Hill X Road, Victoria

2-287 Martindale Road, Parksville

2998 Kilpatrick Avenue #1, Courtenay

9768 5th Street, Sidney

#105-1057 Langford Parkway, Langford

4984B Johnston Road, Port Alberni

561 Canada Avenue, Duncan

Unit 12-4128 Mostar Road, Nanaimo

1690T Maple Street, Campbell River


**Cloverdale Paint**

**Store Locations**

**Alberta - Southern Alberta**

Unit 364, 1010-41 Street N Lethbridge, (403) 329-1130

4880-104 Avenue S.E., Calgary (403) 236-4777

1935 - 37th St., S.W., Calgary (403) 242-7700

#30, 7700 - 110 Avenue NW, Calgary (403) 284-5353

Bay 102, 3 Kingsview Road S.E., Airdrie (403) 948-6278

21A - 240 Midpark Way S.E., Calgary (403) 254-9019

3003 - 21st Street N.E., Calgary (403) 280-1606

927 Second Avenue South, Lethbridge *Spray Shop* (403) 327-2468

Bay 1, 1311 Trans Can Way S.E., Medicine Hat (403) 527-5588

Bay 1, 6325-11th Street S.E., Calgary *Spray Shop* (403) 287-0014

**Alberta - Northern Alberta**

5717 43rd Street, Lloydminster (780) 875-5555

9712 153rd Avenue, Edmonton (780) 457-4646

#10-308 Westgrove Drive, Spruce Grove (780) 962-8133

#180-2181 Premier Way, Sherwood Park (780) 410-0662

6907 39th Street, Leduc (780) 986-1512

9735-28th Avenue, Edmonton (780) 450-8444

16411-118th Avenue, Edmonton (780) 453-5700

Bay 3, 7667-50 Ave., Red Deer (403) 343-2040

15844 111th Avenue, Edmonton *Spray Shop* (780) 451-3833

2310 Gaetz Avenue, Red Deer (403) 340-9992

#103-10020 110 Avenue, Grande Prairie (780) 532-8440

Bay 1, 9910 King Street, Fort McMurray (780) 791-0111

**Saskatchewan**

2902 Miners Avenue, Saskatoon (306) 653-7205

535A Park Street, Regina (306) 522-9151

178-15 Worobetz Place, Saskatoon (306) 343-1973

**Manitoba**

Unit B-1459 Chevrier Blvd., Winnipeg *Spray Shop* (204) 958-5420

740 Naim Ave., Winnipeg (204) 958-5450

Unit 6-1680 Notre Dame Ave., Winnipeg (204) 958-5454

**Ontario**

Unit 9-540 Jamieson Pkwy., Cambridge (519) 651-2400


**Canadian Owned & Operated**


**Canadian Owned & Operated**

3.5" x 11" Store Location Cards  
Shrink wrapped in packs of 50.  
\* No SKU.

Can be ordered directly from Erin Cosens in the  
Marketing Department.

# DANGLERS





**New Product Dangler**  
SKU: SAT0004

**AUTHORIZED DEALER**





**Sale Dangler**  
SKU: SAT0005

**AUTHORIZED DEALER**





**Sale Price Dangler**  
SKU: SAT0002

**AUTHORIZED DEALER**



**Excelsior Counter Top Brochure Holder**  
EX-3  
SKU: SAF0007



## 18"W x 48"H DOUBLE SIDED VINYL BANNERS



Sale Banner w/ dowel and eyelets top and bottom  
SKU: SAS0069



EcoLogic Washable Flat Banner w/ dowel and eyelets top and bottom  
SKU: SAS0047



Super II Banner w/ dowel and eyelets top and bottom  
SKU: SAS0043



Renaissance Banner w/ dowel and eyelets top and bottom  
SKU: SAS0006



SharkSkin Solid Hide Banner w/ dowel and eyelets top and bottom  
SKU: SAS0007



SharkSkin Translucent Banner w/ dowel and eyelets top and bottom  
SKU: SAS0079

AUTHORIZED DEALER



72"W x 24"H Place To Be Banner  
SKU: SAS0067



Premium Large Suction Cup w/ Metal Hook  
7038-H  
SKU: SAF0005

AUTHORIZED DEALER



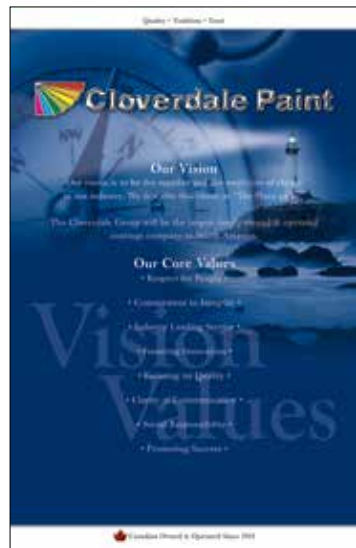
72"W x 24"H Cloverdale Paint Banner  
SKU: SAS0071

## MISC. BANNERS / POSTERS



14" x 48" Proudly Canadian Vinyl Double Sided Banner w/ dowel and eyelets top and bottom  
SKU: SAS0073

AUTHORIZED DEALER



24" x 36" Vision & Values Poster  
SKU: SAS0072

AUTHORIZED DEALER



SharkSkin Full-Sized Stand Up  
SKU: SAS0080

AUTHORIZED DEALER



48" x 48" Cloverdale Logo Sign  
SKU: SAS0001



## DOUBLE-SIDED SERVICE COUNTER POSTERS & FRAME



Guardian / Super II  
SKU: SAS0104



EcoLogic / SharkSkin  
SKU: SAS0105



ProBuy / Proudly Canadian  
SKU: SAS0106



Sale / Two Fer  
SKU: SAS107



Product Care / Renaissance  
SKU: SAS0108



30" x 24" Snap Frame  
SKU: SAF0027

## WELCOME DOOR SIGN



16" x 6" Welcome/Thank You double-sided, self-adhesive door sign. To be mounted on the inside of glass entry doors.  
SKU: SAS0070



## WINDOW GRAPHICS



Typical 52" W x 12" H Window Graphics. Can be custom ordered to fit wider window applications.  
\*No SKU.

These are new store setup graphics that are custom cut and installed to fit exterior store windows. Replacements can be custom ordered if needed.



## COLOUR DISPLAYS



Coloris Display 48"  
47"W x 20"D x 82"H



Coloris Display 95"  
95"W x 20"D x 82"H



Artisan Display 48"  
47"W x 20"D x 82"H

AUTHORIZED DEALER

\*No SKU.

→ These items are ordered by the Dealer Manager, Dealer Representative or Marketing. ←

## COLOUR SUPPORT MATERIALS - FAN DECKS



Artisan Stripe Fan Deck  
SKU: SAC0005



Artisan Designer Fan Deck  
228 3" x 5" Samples  
SKU: SAC0004



Coloris Stripe Fan Deck  
SKU: SAC0035



Coloris Designer Kit  
\*This item is ordered through Purchasing.

AUTHORIZED DEALER

PRESENTATION FOLDERS



Cloverdale Paint Corporate  
Presentation Folder  
SKU: SAP0001



Dealer Partnership Program  
Presentation Folder  
SKU: SAP0009

AUTHORIZED DEALER



Home Builder Partnership Program  
Presentation Folder  
SKU: SAP0007



Property Services  
Presentation Folder  
SKU: SAP0008



# COLOUR SUPPORT MATERIALS - COLOUR CARDS

AUTHORIZED DEALER



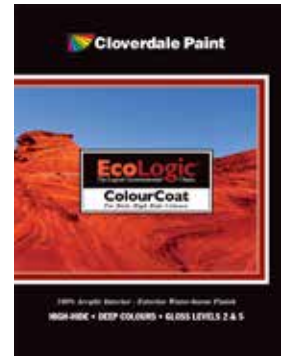
Exterior Colour Collection  
SKU: SAC0021



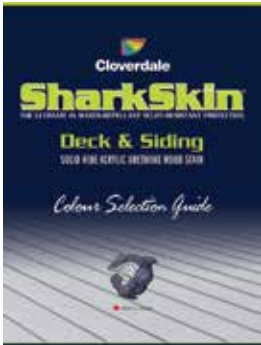
WeatherOne® Stains  
SKU: SAC0029



Porch & Floor  
SKU: SAC0030



EcoLogic® ColourCoat  
SKU: SAC0032



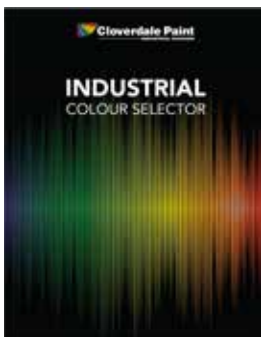
SharkSkin®  
SKU: SAC0022



Artisan® Colours  
SKU: SAC0008



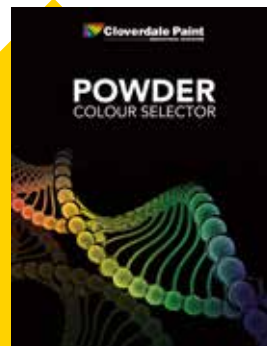
TakeOne Scenic Paint  
SKU: SAC0031



Industrial Colour Selector  
English  
SKU: SAC0019



Industrial Colour Selector  
French  
SKU: SAC0061



Industrial Powder  
Colour Selector  
SKU: SAC0064

# PRODUCT SELL SHEETS

AUTHORIZED DEALER



Aqua/Concrete  
SKU: SAI0010



Ecologic®  
SKU: SAI0036



Ecologic® ColourCoat  
SKU: SAI0016



Horizon  
SKU: SAI0023



Kitchen & Bath  
SKU: SAI0063



Master Painter  
SKU: SAI0027



MultiMaster  
SKU: SAI0061



Premium Classic  
Ceiling Latex  
SKU: SAI0013



Premium Classic  
Hi Hide Eggshell  
SKU: SAI0064



Premium Classic  
High Performance  
SKU: SAI0034



Premium Classic  
Super Eggshell  
SKU: SAI0022



Porch&Floor  
SKU: SAI0038



WeatherOne Stains  
SKU: SAI0009



SharkSkin Primer  
SKU: SAI0033

AUTHORIZED DEALER

# PRODUCT SELL SHEETS



Prime Solution  
SKU: SAI0039



Renaissance®  
SKU: SAI0011



SharkSkin™ Solid  
SKU: SAI0003



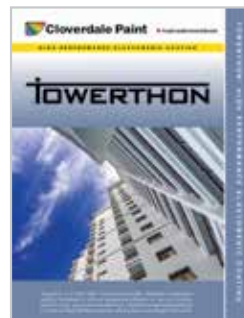
SharkSkin™ Translucent  
SKU: SAI0037



Sunfast  
SKU: SAI0020



Super II  
SKU: SAI0018



Towerthon®  
SKU: SAI0026



WeatherOne®  
SKU: SAI0017



Guardian  
SKU: SAI0065

AUTHORIZED DEALER



Clear Counter Top Brochure Holder  
TK 8.5C  
SKU: SAF0023

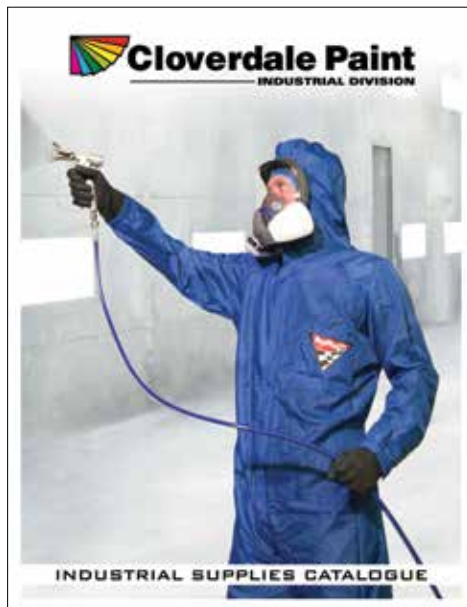


Super Grip Heavy Duty Display  
Holder w/ Adhesive  
SKU: SAF0025

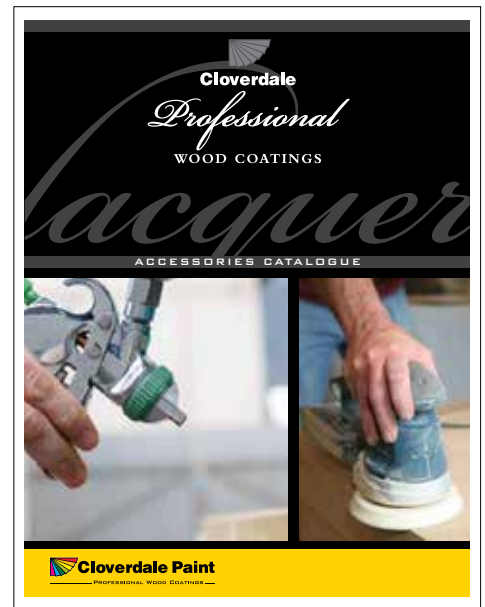
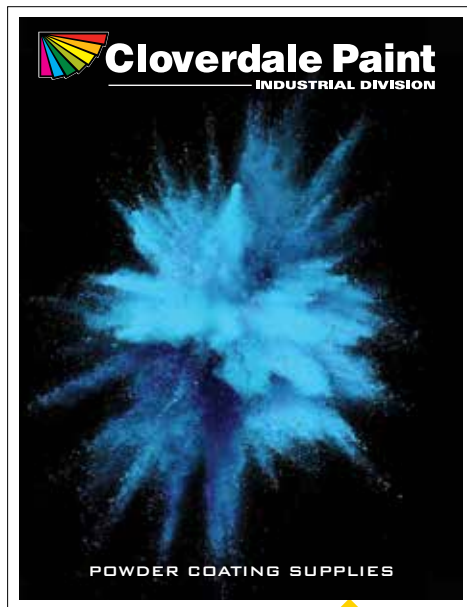
\*Note: Both holders are for  
Colour Cards and Sell Sheets



## 8.5" x 11" SUNDRY CATALOGUES



\* No SKU.  
Can be ordered directly from Erin Cosens in the Marketing Department.  
  
These can also be downloaded as .pdf files from the Marketing Section on the Intranet.





## AUTHORIZED DEALER BANNERS AND SIGNS



48" x 18" Authorized Dealer Sign  
1/8" Polystyrene Substrate  
SKU: SAS0003



48" x 48" Authorized Dealer Sign  
1/8" Polystyrene Substrate  
SKU: SAS0099



16" x 6" Welcome/Thank You Authorized Dealer  
Double-Sided, Self-Adhesive Door Sign  
To be mounted on the inside of glass entry doors.  
SKU: SAS0098



18" x 48" Vinyl Double-Sided Sale, Sale, Sale  
Banner w/ dowel and eyelets top and bottom  
SKU: SAS0042



35" x 45" Single-Sided Sale, Sale, Sale Poster  
SKU: SAS0045



Premium Large Suction Cup w/  
Metal Hook  
7038-H  
SKU: SAF0005