



FOR IMMEDIATE RELEASE

Cloverdale Paint Celebrates 85th Anniversary

Surrey, British Columbia, January 8, 2018

Cloverdale Paint Inc., Canada's largest Canadian family owned and operated coatings manufacturer is proud to announce the company has reached another milestone by celebrating 85 years in business.

Founded in 1933 on a farm just East of Vancouver, company co-founders Rudy Henke and Hunter Vogel produced waxes and coatings using a "Factory Direct" business model with a focus on exceptional customer service.

The business model has changed from a single factory location to 70 company-operated locations across Canada and over 120 independent Authorized Dealers. The focus remains steadfast in that customer-centricity remains key to the company's success.

Tim Vogel, CEO of Cloverdale Paint and Grandson of Hunter Vogel states, "The values that my Grandfather and Rudy established remain important cornerstones of our company. Our core values are embraced by all staff and we strive to ensure that our customers have the products they need, when they need them. This ensures we are building long-term relationships with each and every client." Mr. Vogel continues, "Some of our key values include respect for people, commitment to integrity, industry-leading service, fostering innovation, and focusing on quality. These values drive the behavior of all staff to maintain that focus on the Customer."

The companies continued investment in growth and infrastructure, demonstrated by a recent store expansion into Ontario as well as a range of acquisitions across Canada and in the Pacific Northwest United States, has allowed Cloverdale Paint to expand its architectural and industrial product ranges and customer base.

About Cloverdale Paint Inc.

Cloverdale Paint is the largest family-owned coatings company in Canada and one of the largest in North America. Directly, and through subsidiary companies in Calgary, Alberta (Fargo Paint Inc.) and Portland, Oregon (Rodda Paint Company), Cloverdale Paint operates manufacturing plants in Surrey, Calgary, Winnipeg, Mississauga and Portland. Distribution of architectural and industrial coatings and related products is through 70 corporate branches and over 120 Independent Dealers throughout Western Canada and the Pacific Northwest of the United States.

For further information:

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